February 19, 2020

SURVEY
UC SAN DIEGO RETIREMENT COMMUNITY (UCSD-RC)

Dear Colleague:

Several years ago, a work group was established by the UCSD Emeriti and Retirement Associations to study the feasibility of establishing a self-sustaining “one of its kind” senior retiree residential community on the campus. The work group has continually met with administrators, campus planners, representatives of the UCSD Academic Senate and affiliated organizations including UCSD Osher and Oceanids. All have expressed interest in this model project and a willingness to learn more about the viability of such an undertaking. By clicking the link below, you can now participate in shaping the outcome of the UCSD Retirement Community.

The core idea is to enable older adults to continue their journey of lifelong learning and exploration in a community integrated with the teaching, research, and service aspects of the University. While UCSD affiliates will have priority admissions at the senior residential Community, the facility will be open to all age-appropriate people interested in continued growth, learning and wellness as they age in an intergenerational living and learning environment on campus.

We have secured funding support to initiate a professional market survey aimed at assessing the feasibility and level of interest, before launching a formal effort. To help shape this new community model and explore its feasibility, the Work Group sought a professional consultant who shares our vision and possesses the necessary experience and business skills. We selected the Kendal Corporation because they, too, are striving to advance the traditional model for senior living and are experienced developers and operators of successful Life Plan communities across the country (Kendal communities affiliated with major universities include Dartmouth, Penn, Denison, Oberlin, and Cornell). The committee welcomes Kendal’s experience and excellent reputation for serving a diverse group of seniors.

With the advice of campus and national leaders in senior health and lifestyle, the UCSD-RC Work Group and Laura L. Jones (Director of Market Research & Strategy at Kendal)
have prepared the attached survey - **Click here to take the UCSD-RC Survey.** In order for our plans to reflect the needs, interests, and resources of potential residents, we ask you to complete this confidential survey. Because the survey is being sent to multiple UCSD email lists, you may receive duplicate requests to complete the survey. We apologize for any duplication, and ask that you take the survey at most once for yourself. If appropriate, you may also complete the survey for your parent(s).

We truly appreciate your participation and look forward to hearing your thoughts by **Friday, February 28, 2020.**

Sincerely,

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Cecil Lytle, Professor of Music/Provost of Thurgood Marshall College-Emeritus
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