We kindly invite you to sponsor the 23rd Annual San Diego Glycobiology Symposium (SDGS), which will be held on March 20–21, 2020, in San Diego, California. With a maximum attendance of 200 scientists, SDGS is a unique, intimate and dynamic event that offers a highly visible and interactive opportunity for your company to connect with national leaders of the multidisciplinary glycobiology research community.

Preeminent research and clinical faculty will be in attendance with their lab members (see speaker list), expanding the reach of our audience. Leading-edge presentations on glycobiology research in endocrine disorders, oncology, neurodegeneration, pathology, and infectious disease create an exciting backdrop to the meeting.

NEED MORE REASONS TO SPONSOR SDGS?

Recognition: Exhibiting at the symposium will highlight your company and foster collaborations and new discoveries. Your company will be acknowledged in all symposium advertising, on the website and in the final program.

Exposure: Food and drink stands are integrated between exhibits to increase traffic. Signage, table tents, and on-screen information all provide a highly visible means of showcasing your company to those in the field of glycoscience.

Presentation: Platinum and Gold Sponsors are given the opportunity to make a brief presentation to the assembly about their company and products or services.

Interaction: Breaks, lunches and the poster reception are opportunities for sponsors to interact with attendees. Meeting participants are encouraged to interact with all sponsors by completing a stamp card to receive a prize. This approach has been very successful in increasing significant interactions between sponsors and their target audience.

Networking: Hear about the latest multidisciplinary glycoscience research and the rapid evolution of the field. You will have numerous opportunities for personal interactions with meeting attendees to demonstrate or present your products, and make the acquaintance of both seasoned and next generation top scientists.

Encourage the Next Generation: NextGen, our half-day program and reception designed specifically for young researchers is an opportunity to reach the next generation of customers. These young researchers are the moving force and often making purchasing and service choices. Choosing to support NextGen will give you this additional exposure.

Support Innovation: Now, more than ever, the importance of glycoscience in fields as diverse as evolution, cancer research and human health, materials science, energy production, bioinformatics, and drug discovery has never been more apparent. Your support for research that translates into improvements in human health and lifestyle is invaluable.

We hope you or company representative(s) will be able to sponsor and attend the symposium. Should you be unable to attend personally, we are happy to work with you to ensure your support is recognized.

For the latest information, please visit sdgs.ucsd.edu or contact Casey Gerdes, sdgs@ucsd.edu, (858) 822-1101.

Thank you for your consideration. We look forward to hearing from you soon.

Sincerely, SDGS 2020 Co-Chairs,

Philip Gordts
Assistant Professor
Department of Medicine
UC San Diego

Gulcin Pekkurnaz
Assistant Professor
Department of Neurobiology
UC San Diego

w: grtc.ucsd.edu  ■  e: sdgs@ucsd.edu
GUEST SPEAKER

Kevin Campbell
Carver College of Medicine, University of Iowa

Xi Chen
The Salk Institute

Jamey Marth
SBP Medical Discovery Institute

Danielle Engle
The Salk Institute

James Paulson
Scripps Research Institute

Jeffrey D. Esko
UC San Diego

Gulcin Pekkurnaz
UC San Diego

Mark Fuster
UC San Diego

Joanna Phillips
UC San Francisco

Kamil Godula
UC San Diego

Ajit Varki
UC San Diego

Philip Gordts
UC San Diego

Nissi Varki
UC San Diego

Carlito Lebrilla
UC Davis

Rahul Warrior
UC Irvine

Nathan Lewis
UC San Diego

Yu Yamaguchi
SBP Medical Discovery Institute

Ayako Makino
UC San Diego

Dirk Zajonc
Pfizer
## SPONSORSHIP LEVELS AND GUIDELINES

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>Platinum $3,000</th>
<th>Gold $2,500</th>
<th>Silver $1,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit space at NextGen Meeting and Networking Reception (Thurs)</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Personalized company digital slide displayed on screens prior to sessions throughout the entire event</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Company description in conference program</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Logo in conference program</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Table sign stating your company sponsored a break or breakfast</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Brief product introduction during meeting (± 3 min)</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Attend the Harbor Dinner Cruise on Friday evening</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Exhibit space at the Main Symposium</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>(prime location)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2-day Symposium attendance includes meals, parking, and access to all presentations (for up to 2 people)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Listing on San Diego Glycobiology Symposium website</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Logos displayed on screen prior to Introductory session</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Logos of all sponsors on poster next to registration table in foyer area</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

## EXHIBIT SPACE AND LABOR

SDGS will provide a 6’ foot exhibit table and 2 chairs. There will be no labor to assist you with the installation or dismantling of your exhibit. All exhibits should be removed from the hall no later than 1:30 PM on Saturday. Platinum sponsors will receive first choice in location of their exhibit space. If you are unable to attend but would like an exhibit set up on your behalf, contact sdgs@ucsd.edu.

## PAYMENT

**Sponsorship payment must be received by March 5, 2020** in order for your company logo to be placed on the SDGS website or any marketing material, and must be received prior to symposium in order to attend event. Payment by check (made out to UC Regents) or wire transfer is accepted. Due to the nature of the event, no refunds can be offered.

## SECURITY

Exhibitors are urged to secure valuables nightly or take them to their hotel room. The Glycobiology Symposium is not responsible for any lost or stolen items.
LIABILITY/INDEMNITY
Exhibitors assume the entire responsibility for and hereby agree to protect, indemnify, defend and save Sheraton San Diego Hotel & Marina, San Diego, CA, UC San Diego GRTC, and San Diego Glycobiology Symposium and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibiting premises or part thereof. In addition, the exhibitor acknowledges that Sheraton San Diego Hotel & Marina and San Diego Glycobiology Symposium do not maintain insurance covering exhibitors' property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

CONTRACTUAL AGREEMENT
All of the above Rules and Regulations are to be considered as part of the exhibit space contract. It is agreed, that by signing the application, the exhibitor will abide by the Rules and Regulations cited above before, during, and after the exhibit.

HOTEL ACCOMMODATIONS
The Sheraton San Diego Hotel and Marina is the conference hotel headquarters. Sponsors are responsible for making their own reservations. To obtain the San Diego Glycobiology Symposium room rate call (888) 544-2523 or visit the SDGS reservation website link at Sheraton San Diego Hotel and Marina. The group rate is $199 per night plus applicable state and local taxes. Reservation deadline: February 27, 2020. After this date, rooms are on a space available basis and our special symposium rate is not guaranteed.

CORRESPONDENCE
Please send all forms and direct all correspondence or inquiries to sdgs@ucsd.edu.

ABOUT THE GLYCOBIOLOGY RESEARCH AND TRAINING CENTER
The Glycobiology Research and Training Center (GRTC) brings together faculty interested in glycans from a wide range of research areas. The Center is a UC San Diego Organized Research Unit (ORU), crossing the typical boundaries between departments. The Core GRTC faculty actively manage research laboratories where graduate students and postdoctoral scholars explore questions about human health, evolution and energy in the search for potentially life-changing answers. While the headquarters and leadership of the GRTC are at UC San Diego, GRTC members include faculty from academic institutions throughout California, with a vast range of research interests, creating an unparalleled network of expertise and collaboration in the field.
Company Information *(please print)*

Company/Organization

Contact Name __________________________ Title __________________________ Telephone __________________________ Email __________________________

Attendee Information *(please print)*

Name __________________________ Title __________________________ Email __________________________

Name __________________________ Title __________________________ Email __________________________

<table>
<thead>
<tr>
<th>SPONSORSHIP OPTIONS</th>
<th>EXHIBIT BOOTH (Y/N)</th>
<th>NUMBER OF CRUISE TICKETS (0-2)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsor</td>
<td>$3,000</td>
<td>Platinum/Gold only</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>$2,500</td>
<td></td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>$1,500</td>
<td></td>
</tr>
</tbody>
</table>

**PAYMENT:** Check / Money Order made payable to UC Regents. Contact sdgs@ucsd.edu to send an electronic payment. We cannot accept credit card payments.

**Mail registration form and payment to:**
GRTC, UC San Diego, ATTN: SDGS, 9500 Gilman Dr. #0687, La Jolla, CA 92093-0687.
Upon receipt of this form and full payment, a confirmation and acknowledgement will be sent via email.

Sponsorship payment must be received by March 5, 2020 for your company logo to be placed on the SDGS website or any marketing material, and must be received prior to the symposium in order to attend. Due to the nature of the event, no refunds can be offered.

**Images:** Please email a full-size, high resolution (300dpi) image to sdgs@ucsd.edu. This image will be used for printed materials, including sponsor poster, and will be converted to low resolution for the website.

**Hotel Reservations:** Visit the reservation website [https://book.passkey.com/e/49940560](https://book.passkey.com/e/49940560) or call (888) 544-2523 and request the San Diego Glycobiology Symposium room rate. Room Reservation Deadline is: February 27, 2020.

**More information:** sdgs.ucsd.edu or contact Casey Gerdes, sdgs@ucsd.edu, (858) 822-1101.

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