2023 San Diego Glycobiology Symposium
Sponsorship Prospectus

DATES
April 6-7, 2023

VENUE
Alexandria Point
10300 Campus Point Drive,
San Diego, CA 92121

CO-CHAIRS:
Philip Gordts
Department of Medicine
UC San Diego

Amanda Lewis
Department of OB/GYN
UC San Diego

CONTACT
Tracy Gilstrap
Jonathan Vega
sdgs@ucsd.edu
<table>
<thead>
<tr>
<th>Page 3</th>
<th>Welcome Letter from the SDGS Co-Chairs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Page 5</td>
<td>About SDGS Sponsor Benefits</td>
</tr>
<tr>
<td>Page 7</td>
<td>Symposium Event Information</td>
</tr>
<tr>
<td>Page 8</td>
<td>SDGS Symposium Demographics</td>
</tr>
<tr>
<td>Page 9</td>
<td>Past Attendees &amp; Speaker Demographics</td>
</tr>
<tr>
<td>Page 10</td>
<td>2023 SDGS Confirmed Speakers</td>
</tr>
<tr>
<td>Page 11-13</td>
<td>SDGS Sponsorship Levels &amp; Guidelines</td>
</tr>
</tbody>
</table>
Dear Prospective Sponsor and Partner,

We kindly invite you to support and sponsor the 25th Annual San Diego Glycobiology Symposium (SDGS), which will be held on April 6-7, 2023, in San Diego, California.

With a maximum attendance of 160 scientists, SDGS is a unique, intimate, and dynamic event that offers a highly visible and interactive opportunity for your company to connect with national leaders of the multidisciplinary glycobiology research community.

Preeminent research and clinical faculty will be in attendance with their lab members (see speaker list), expanding the reach of our audience. Leading-edge presentations on glycobiology research in endocrine disorders, oncology, neurodegeneration, pathology, and infectious disease create an exciting backdrop to the meeting.

The Annual San Diego Glycobiology Symposium is a great way of showcasing your company to those in the field of glycobiology. A direct link to your company’s website will be provided to all sponsors on the conference website. Sponsors will also be recognized in the meeting materials and during the meetings.

We hope you or company representative(s) will be able to sponsor and attend the symposium. Should you be unable to attend personally, we are happy to work with you to ensure your support is recognized.

For the latest information, please visit sdgs.ucsd.edu or contact Tracy Gilstrap sdgs@ucsd.edu, (858) 822-1378.

Thank you for your consideration. We look forward to hearing from you soon.

Sincerely, SDGS 2023 Co-Chairs,

Philip Gordts
Assistant Professor
Department of Medicine
UC San Diego

Amanda Lewis
Professor
Department of OB/GYN
UC San Diego
Why Sponsor?

About SDGS Sponsor Benefits
**ABOUT SDGS SPONSOR BENEFITS**

### Recognition
- Exhibiting at the symposium will highlight your company and foster collaborations and new discoveries.
- Your company will be acknowledged in all symposium advertising, on the website and in the final program.

### Exposure
- Food and drink stands are integrated between exhibits to increase traffic.
- Signage, table tents, and on-screen information all provide a highly visible means of showcasing your company to those in the field of glycoscience.

### Presentation
- Platinum and Gold Sponsors are given the opportunity to present their company and products or services to the assembly.

### NextGen Program
- NextGen, our half-day program and poster session designed specifically for young and upcoming researchers is an opportunity to reach the next generation of customers.
- These NextGen researchers are the moving force and often making purchasing and service choices. Choosing to support NextGen will give you this additional exposure.

### Interaction
- Breaks, lunches, and dinner and the poster session/reception are opportunities for sponsors to interact with attendees.
- Participants are encouraged to interact with all sponsors by completing a stamp card to receive a prize.
- This approach has been very successful in increasing significant interactions between sponsors and their target audience.

### Networking
- Hear about the latest multidisciplinary glycoscience research and the rapid evolution of the field.
- You will have numerous opportunities for personal interactions with meeting attendees to demonstrate or present your products and make the acquaintance of both seasoned and next generation top scientists.

### Support Innovation
- Now, more than ever, the importance of glycoscience in fields as diverse as evolution, cancer research and human health, materials science, energy production, bioinformatics, and drug discovery has never been more apparent.
- Your support for research that translates into improvements in human health and lifestyle is invaluable.

---

**Career Fair**
- We will bring job seekers and employment/recruiters together in facilitation a career fair lunch.
- Attendees will have the opportunity to network in an intimate setting and speak with recruiters in the field of glycoscience research.
About the Event

Who we are
VENUE

**Alexandria Point**

10300 Campus Point Dr. San Diego, CA 92121

Thursday-Friday, April 6-7, 2023, 8am - 9pm

The 25th Annual San Diego Glycobiology Symposium (SDGS) will be in person, in San Diego at the **Alexandria Point**.

SDGS brings together researchers with a major interest in glycobiology from the University of California and other California institutions.

---

**Learning Objectives**

- **Exchange information** on the latest advances in the field of glycobiology
- To **develop analytics** in glyco technology core
- To learn different glycol-research market behavior
- To know how to **build glyco strategies**
- To be able to **assess the impact** of glycobiology in today’s modern current culture.

**Who Should Participate**

- MDs, PhD’s
- Researchers
- Academia
- Biotechnology
- Pharmaceutical industry

Participants will include top-level executives, research scientists and others working as office professionals in various industries. Sponsors and exhibitors will receive the acknowledgment before, during and after the conference through the conference materials and website and enjoy a significant relationship with the delegates during the exhibition and social activities.
Get involved with High prospective Glycoscience stakeholders that can drive your business research performance. *Data is from previous year 2022 virtual SDGS symposium.

**Employment Sector**

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academia</td>
<td>28%</td>
</tr>
<tr>
<td>Industry</td>
<td>33%</td>
</tr>
<tr>
<td>Government</td>
<td>2%</td>
</tr>
<tr>
<td>Other</td>
<td>16%</td>
</tr>
</tbody>
</table>

**SDGS Attendee**

- Ph.D: 33%
- MD: 28%
- Scientist: 23%
- Student: 16%

**SDGS SYMPOSIUM DEMOGRAPHICS**

- New Attendees: 20%
- Returning Attendees: 80%
- Core Customers: 89%
- Industry Partners: 11%

- Researchers: 89%
- Industry partners: 17
- Attendees: 120-160
- Universities: 15

w. grtc.ucsd.edu
e. sdgs@ucsd.edu
High Profile
Post doc and top-level professors at well renowned research intuitions who have a great depth of knowledge and new innovative ideas.

Top Level Entrepreneurs
Participants are glyco-research top-level executives who decide their business future. They will gather in this event.

Target Audience
Enhance the research knowledge with popular topics and materials in the glycoscience industry. Include business wealth management.

SDGS Speakers by Topics

- Infection and Immunology: 10%
- Neurobiology and Neurodegeneration: 16%
- Microbiome: 14%
- Gynecology and Reproduction: 13%
- Bioinformatics: 10%
- Cancer: 4%
- Rare Disease: 8%
- Cardiovascular and Diabetes: 8%
- Method development and Engineering: 15%
2023 SDGS
CONFIRMED SPEAKERS

(Please click on the following speaker names/links below to learn more about each respective 2023 SDGS speaker)

Marianna Alperin
UC San Diego

Carlito Lebrilla
UC Davis

Lars Bode
UC San Diego

Amanda Lewis
UC San Diego

Xi Chen
UC Davis

Jamey Marth
Sanford Burnham Prebys Medical Discovery Institute

Adrian Erlebacher
UC San Francisco

Samuel Myers
La Jolla Institute for Immunology

Mark Fuster
UC San Diego

Jim Paulson
The Scripps Research Institute

Kamil Godula
UC San Diego

Gulcin Pekkurnaz
UC San Diego

Philip Gordts
UC San Diego

Christina Sigurdson
UC San Diego

Eva Harris
UC Berkeley

Yu Yamaguchi
Sanford Burnham Prebys Medical Discovery Institute

Linda Hsieh-Wilson
Caltech
SDGS SPONSORSHIP LEVELS AND GUIDELINES

Platinum Level sponsor reaches a different key audience segment and provides the best exposure which includes a sponsored Industry Career Fair and sponsored Next Gen Meeting. You will receive a sponsored social event (either Thursday evening poster reception or Friday dinner party.) In addition, a sponsored breakfast or lunch. **Package also includes the following:**

- Logos of all sponsors on poster next to registration table in foyer area
  - 2-day Symposium attendance includes meals and access to all presentations (for up to 2 people)
  - Listing by sponsorship level on San Diego Glycobiology Symposium website
  - Company logo in conference program

Gold Level place event reaches a different key audience segment and provides good exposure. Which include Company logos displayed on screen prior to introductory sessions and breaks. Exhibit space during Thursday and Friday. Attend a dinner party on Friday evening. Brief product introduction during the meeting. **Package also includes the following:**

- Logos of all sponsors on poster next to registration table in foyer area
  - 2-day Symposium attendance includes meals and access to all presentations (for up to 2 people)
  - Listing by sponsorship level on San Diego Glycobiology Symposium website
  - Company logo in conference program

Basic Level place event reaches a different key audience segment and provides good exposure. **Package includes the following:**

- Logos of all sponsors on poster next to registration table in foyer area
  - 2-day Symposium attendance includes meals and access to all presentations (for up to 2 people)
  - Listing by sponsorship level on San Diego Glycobiology Symposium website
  - Company logo in conference program

---

**PLATINUM LEVEL**

- **$5,000**

**GOLD LEVEL**

- **$4,000**

**SILVER LEVEL**

- **$3,000**

---

w. grtc.ucsd.edu

e. sdgs@ucsd.edu
### SDGS SPONSORSHIP LEVELS AND GUIDELINES

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>Platinum $5,000</th>
<th>Gold $4,000</th>
<th>Silver $3,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>2-day Symposium attendance includes meals and access to all presentations (for up to 2 people)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Logos of all sponsors on poster next to registration table in foyer area</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Listing by sponsorship level on San Diego Glycobiology Symposium website</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Company logo in conference program</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Company logos displayed on screen prior to introductory session &amp; breaks</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibit space during Thursday and Friday (table, two chairs)</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(prime location)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Attend the dinner party on Friday evening (for up to 2 people)</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Brief product introduction during meeting (5 min)</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsored breakfast or lunch (choice of one event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsored social event (choose Thursday evening poster reception or Friday dinner party. First-come, first serve). Sponsor may provide personalized items to be displayed/distributed at the event</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsored NextGen meeting (Thur)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsored Industry Career Fair (Thur)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Exhibit Space and Labor
SDGS will provide a 5’ foot exhibit table and 2 chairs. There will be no labor to assist you with the installation or dismantling of your exhibit. Tablecloth can be provided if you do not have your own.

### Payment
Sponsorship payment must be received by March 17, 2023, for your company logo to be placed on the SDGS website or any marketing material and must be received prior to symposium to attend event. Payment by check (made out to UC Regents) or wire transfer is accepted. Due to the nature of the event, no refunds can be offered.
Liability/Indemnity
Exhibitors assume the entire responsibility for and hereby agree to protect, indemnify, defend and save the Alexandria Point, UC San Diego GRTC, and San Diego Glycobiology Symposium and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney’s fees arising out of or caused by exhibitor’s installation, removal, maintenance, occupancy, or use of the exhibiting premises or thereof. In addition, the exhibitor acknowledges that Alexandria Point and San Diego Glycobiology Symposium do not maintain insurance covering exhibitors’ property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Contractual Agreement
All the above Rules and Regulations are to be considered as part of the exhibit space contract. It is agreed, that by completing the registration form and agreeing to being a sponsor, the exhibitor will abide by the Rules and Regulations cited above before, during, and after the exhibit.

Accommodations
The symposium is not held at a hotel and therefore there is no room block. Listed below are hotels nearby, Alexandria Point. Sponsors are responsible for making their own reservations.

Alexandria Point (conference headquarters)
10300 Campus Point Dr
San Diego, CA 92121
617.470.7536

Nearby Hotels
Hilton Torrey Pines  
10950 N Torrey Pines Rd.
La Jolla, CA 92037

Estancia La Jolla Hotel & Spa  
9700 N Torrey Pines Rd,
La Jolla, CA 92037

Sheraton La Jolla  
3299 Holiday Ct,
La Jolla, CA 92037

Residence Inn by Marriott San Diego  
8901 Gilman Dr,
La Jolla, CA 92037

Correspondence
Please send all forms and direct all correspondence or inquiries to sdgs@ucsd.edu.

About the Glycobiology Research and Training Center
The Glycobiology Research and Training Center (GRTC) brings together faculty interested in glycans from a wide range of research areas. The Center is a UC San Diego Organized Research Unit (ORU), crossing the typical boundaries between departments. The Core GRTC faculty actively manage research laboratories where graduate students and postdoctoral scholars explore questions about human health, evolution, and energy in the search for potentially life-changing answers. While the headquarters and leadership of the GRTC are at UC San Diego, GRTC members include faculty from academic institutions throughout California, with a vast range of research interests, creating an unparalleled network of expertise and collaboration in the field.