Sponsor Prospectus

We invite you to attend and sponsor the 22nd Annual San Diego Glycobiology Symposium (SDGS), which will be held on February 1 – 2, 2019, in San Diego, CA. This dynamic event promises to offer highly visible opportunities for sponsors to reach a diverse population of researchers from across the nation. Attendees come from academia and the biotechnology and pharmaceutical industries.

Leading senior level faculty will be in attendance with their lab members and trainees (see the attached speaker list), expanding the reach of our audience. Presentation topics are not designated in advance, allowing researchers to present their most leading-edge and often, as yet, unpublished research results, creating an exciting backdrop to the entire meeting. The “off the record” policy set at the meeting allows for an intimate setting where discussions often lead to new collaborations that last a lifetime.

Why sponsor SDGS?

**Recognition:** Exhibiting at the symposium will enable you to highlight your company’s services and products to a diverse group of researchers and to support collaborations and new discoveries. Your company will be acknowledged in all symposium advertising, on the website and in the final program.

**Exposure:** Breaks, lunches and the Friday evening poster reception are opportunities for sponsors to interact with attendees. Food and drink stands will be integrated between exhibits to increase traffic. Signage, table tents, on screen information all provide a highly visible means of showcasing your company to those in the field of glycoscience. Platinum and Gold Sponsors are given an opportunity to make a brief presentation to the assembly about their company and products or services.

**Networking:** Hear about the latest glycoscience research and the rapid evolution of the field. You will have numerous opportunities to interact with meeting attendees, demonstrate or present your products, and make the acquaintance of both seasoned and next generation top scientists.

**Encourage the Next Generation:** NextGen, our half-day program and reception designed specifically for young researchers is an opportunity to reach the next generation of top scientists. Within the laboratories, these young researchers are the moving force and often making purchasing and service choices. Choosing to support NextGen will give you exposure specifically to these future scientific leaders.

**Support Innovation:** Now, more than ever, the importance of glycoscience in fields as diverse as evolution, cancer research and human health, materials science, energy production, bioinformatics, and drug discovery has never been more apparent. Your support for academic research and the breakthroughs that translate into improvements in human health and lifestyle is invaluable.

While we hope you or company representative(s) will be able to attend the symposium to interact directly with leaders in the field, should you be unable to attend personally, we are happy to work with you to
ensure your support is recognized, can set up a display on your behalf, and will assist with receiving and returning your shipped materials.

For the latest information please visit the symposium’s website at [grtc.ucsd.edu/sdgs](http://grtc.ucsd.edu/sdgs) or for more information, contact Tracy Gilstrap, [sdgs@ucsd.edu](mailto:sdgs@ucsd.edu), (858) 822-1378

Thank you for your consideration. We look forward to hearing from you soon.

Sincerely,

Kamil Godula
2019 SDGS Co-Chair
Assistant Professor
Department of Chemistry & Biochemistry
UC San Diego

Philip Gordts
2019 SDGS Co-Chair
Assistant Professor
Department of Medicine
UC San Diego

---

**About the Glycobiology Research and Training Center**

The Glycobiology Research and Training Center (GRTC) brings together faculty interested in glycans from a wide range of research areas. The Center is a UC San Diego Organized Research Unit (ORU), crossing the typical boundaries between departments. The Core GRTC faculty actively manage research laboratories where graduate students and postdoctoral scholars explore questions about human health, evolution and energy in the search for potentially life-changing answers. While the headquarters and leadership of the GRTC are at UC San Diego, GRTC members include faculty from academic institutions throughout California, with a vast range of research interests, creating an unparalleled network of expertise and collaboration in the field.
22nd Annual
SAN DIEGO GLYCOBIOLOGY SYMPOSIUM

Confirmed Speakers
(updated 12/17/18)

GUEST SPEAKER
Stuart Kornfeld
Washington University, St. Louis

Nicola Allen
Salk Institute

Nathan Lewis
UC San Diego

Lars Bode
UC San Diego

Jamey Marth
SBP Medical Discovery Institute

Xi Chen
UC Davis

James Paulson
Scripps Research Institute

Michael Demetriou
UC Irvine

Gulcin Pekkurnaz
UC San Diego

Jeffrey Esko
UC San Diego

Mathew Pratt
University of Southern California

Hudson Freeze
SBP Medical Discovery Institute

Ajit Varki
UC San Diego

Pascal Gagneux
UC San Diego

Nissi Varki
UC San Diego

Kamil Godula
UC San Diego

Peng Wu
Scripps Research Institute

Philip Gordts
UC San Diego

Yu Yamaguchi
SBP Medical Discovery Institute

Carlito Lebrilla
UC Davis

Dirk Zajonc
La Jolla Institute for Allergy & Immunology
SDGS Sponsorship Options

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>Platinum $3,000</th>
<th>Gold $2,500</th>
<th>Silver $1,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit space at NextGen Meeting and Networking Reception (Thurs)</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Personalized company digital slide displayed on screens prior to sessions throughout the entire event</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company description in conference program</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo in conference program</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Table sign stating your company sponsored a break or breakfast</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Brief product introduction during meeting (± 3 min)</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Attend the Harbor Dinner Cruise on Friday evening</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Exhibit space at the Main Symposium (prime location)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>2-day Symposium attendance includes meals, parking, and access to all presentations (for up to 2 people)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Listing on San Diego Glycobiology Symposium website</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Logos displayed on screen prior to Introductory session</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logos of all sponsors on poster next to registration table in foyer area</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
</tbody>
</table>

Additional Sponsorship Opportunities
To expand your presence further, select additional opportunities from the list below.

Dinner Cruise $2,500 The long-standing annual Friday evening dinner cruise is an extremely popular social event that brings together symposium attendees and their guests for a 3-hour cruise around San Diego Bay. An announcement will be made during the symposium of your cruise sponsorship and your company’s logo will be on every dinner table for maximum exposure and a lasting impression on our attendees. This sponsorship includes dinner cruise attendance for two.

NextGen Meeting and Networking Reception $1,500 NextGen is a distinct part of the SDGS set aside for research trainees – postdocs and graduate students – the people in the labs at the ground level who make many purchasing and service choices. The reception following the NextGen presentations on Thursday is attended by all of the trainees as well as principal investigators. Your sponsorship will include table tents during registration, break, and reception as well as your digital slide displayed on screen prior to scientific presentations. A representative of your company may also attend and set up a display table.

Friday Evening Reception $1,500 The reception is a social gathering of the symposium attendees and very well attended. Attendees view trainee posters and visit sponsor tables. Your company’s information will be on a poster display at the entrance, and your logo will be displayed on table tent cards at the bar and food tables. Your sponsorship will be announced at the end of the scientific session that day.

Internet/Wi-Fi Sponsor $1,000 Your company name and logo will be displayed throughout the conference, along with a custom Wi-Fi setup for exposure to every individual accessing the internet during the conference.
Sponsorship Guidelines

Exhibit Space and Labor
SDGS will provide a 6’ foot exhibit table and 2 chairs. There will be no labor to assist you with the installation or dismantling of your exhibit. All exhibits should be removed from the hall no later than 1:30 PM on Saturday. Platinum sponsors will receive Prime Location / 1st Choice in location of their exhibit space.

Payment
Sponsorship payment is required at time of application. Payment by check (made to UC Regents) is accepted. Due to the nature of the event, no refunds can be offered.

Security
Exhibitors are urged to secure valuables nightly or take them to their hotel room. The Glycobiology Symposium is not responsible for any lost or stolen items.

Liability/Indemnity
Exhibitors assume the entire responsibility for and hereby agree to protect, indemnify, defend and save Sheraton San Diego Hotel & Marina, San Diego, CA, UC San Diego GRTC, and San Diego Glycobiology Symposium and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney’s fees arising out of or caused by exhibitor’s installation, removal, maintenance, occupancy, or use of the exhibiting premises or of part thereof. In addition, the exhibitor acknowledges that Sheraton San Diego Hotel & Marina and San Diego Glycobiology Symposium do not maintain insurance covering exhibitors’ property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Contractual Agreement
All of the above Rules and Regulations are to be considered as part of the exhibit space contract. It is agreed, that by signing the application, the exhibitor will abide by the Rules and Regulations cited above before, during, and after the exhibit.

Hotel Accommodations
The Sheraton San Diego Hotel and Marina is the conference hotel headquarters. Sponsors are responsible for making their own reservations. The reservation website link is available at Sheraton San Diego Hotel and Marina or call 800-916-4339 and request the San Diego Glycobiology Symposium room rate. Group rate is $195 per night plus applicable state and local taxes. Reservation deadline: January 2nd, 2019. After this date, rooms are on a space available basis and our special symposium rate is not guaranteed.

Correspondence
Please send all forms and direct all correspondence or inquiries to: Tracy Gilstrap, sdgs@ucsd.edu.
Sponsor Registration Form

Company Information (please print)

________________________
Company/Organization

________________________
Contact Name

________________________
Telephone

________________________
Email

Attendee Information (please print)

________________________
Name

________________________
Title

________________________
Email

________________________
Name

________________________
Title

________________________
Email

<table>
<thead>
<tr>
<th>Sponsorship Options</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsor</td>
<td>$3,000</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>$2,500</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>$1,500</td>
</tr>
<tr>
<td>Cruise Sponsor</td>
<td>$2,500</td>
</tr>
<tr>
<td>NextGen Meeting &amp; Networking Reception Sponsor</td>
<td>$1,500</td>
</tr>
<tr>
<td>Friday Night Main Conference Reception Sponsor</td>
<td>$1,500</td>
</tr>
<tr>
<td>Internet/Wi-Fi Sponsor</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

TOTAL SPONSORSHIP

PAYMENT: Check / Money Order made payable to UC Regents.

Mail form and payment information to:
GRTC, UC San Diego, ATTN: SDGS, 9500 Gilman Dr. #0687, La Jolla, CA 92093-0687

Upon receipt of this form and full payment, a confirmation and acknowledgement will be sent via email.

Hotel Reservations: A block of rooms has been set aside for Symposium attendees who wish to stay at the Sheraton San Diego Hotel & Marina. Visit the reservation website (Sheraton San Diego Hotel & Marina) or call 800-916-4339 and request the San Diego Glycobiology Symposium room rate. Room Reservation Deadline is: January 2, 2019.

More information: grtc.ucsd.edu/sdgs or contact Tracy Gilstrap, sdgs@ucsd.edu, (858) 822-1378